Alumni Involvement for Life Working Group

OVERALL APPROACH: The faculty strategic planning advisory group (F-SPAC) has launched the Alumni Involvement for Life Working Group to explore intersections of the intellectual and academic side of Dartmouth with programs or strategies that will increase engagement and satisfaction of all Dartmouth alumni.

For over 230 years, the unique Dartmouth experience has prepared its students for success. Dartmouth alumni are talented global leaders and a valued Dartmouth resource. Dartmouth alumni share a strong bond unparalleled by any institution. One of the goals of this working group is to tap into the knowledge and skills of the broad alumni base to help Dartmouth continue its tradition of excellence in the 21st Century. The other goal is to determine ways in which Dartmouth can continue to enrich the academic and intellectual life of all alumni and to maintain outreach that is meaningful through all stages of our alumni’s lives.

This working group will seek broad input from within and outside Dartmouth. They will examine and utilize the best methods to engage the diverse population of living alumni of the undergraduate college, graduate programs of arts and sciences, Geisel School of Medicine, Thayer School of Engineering, and Tuck School of Business.

GOALS

- To anticipate and develop the means to keep alumni engaged with Dartmouth throughout their lives
- To ensure that Dartmouth alumni institution-wide are committed and connected to the intellectual life of Dartmouth

INITIAL QUESTIONS

I. Status Report: Where are we now?

- What are the best ways to keep alumni connected to Dartmouth at all stages of life?
- What services and programs do we currently offer our alumni? Are we meeting their needs intellectually as well as socially?
- What are best practices in alumni engagement? How will Dartmouth lead the way?
- What is Dartmouth doing to capitalize on alumni partnerships and networks? (funding, career services, off campus programs, guest speakers)
- How are we providing partnerships and networks to our alumni both nationally and internationally?

II. Looking Forward: What are the opportunities?

- How can we facilitate strong partnerships between alumni, faculty, staff and students on campus and around the world?
- How can alumni be involved in supporting the professional and academic development of students and staff?
- How can we connect alumni to Dartmouth’s intellectual life?
- How do we maintain lifelong engagement of our alumni? What are the changing needs for each life stage? What supportive services can we offer alumni?
• How do we adapt our engagement strategies to compete for the attention of our alumni in the ever-growing age of information overload?

III. Resources: What do we need to be successful?
• What infrastructure do we need? (staffing, facilities, technologies, equipment, other resources)
• What are the best means of communication with alumni in the changing technological landscape?

IV. Mechanisms and Procedures for Promoting Success
• How can we ensure the most effective outreach and engagement strategies?
• What procedures do we need to promote innovation and successful forward thinking?

WORKING GROUP COMPOSITION
1. Martha Beattie (CO-CHAIR), Vice President of Alumni Relations, Dartmouth College (D’76)
2. Danielle Dyer (CO-CHAIR), Managing Director, Navigant Consulting, Inc. (D’81, Tu’89)
3. Bruce Sacerdote (CO-CHAIR), Richard S. Braddock 1963 Professor of Economics, Dartmouth College (D’90)
4. Kate Barlow, Program Manager, Alumni Continuing Education, Dartmouth College
5. Gina Clark des Cognets, Director of Alumni Services, Tuck School of Business at Dartmouth (Tu’01)
6. Richard Cote, Director of Donor Engagement and Stewardship, Dartmouth College (Tu ’99)
7. Susan Dentzer, Editor-in-chief of Health Affairs (D’77)
8. Jon Ezrow, Managing Director, Goldman, Sachs & Co. (D’90)
9. Samuel Farnham, Dartmouth Student, Class of 2014
10. John Ferries, (D’59, Tu)
11. Rosalie Kerr, Director of Sustainability at Dartmouth
12. Thad D. King, Retired (D’73)
13. F. Jon Kull, Professor of Chemistry, Dartmouth College (D’88)
14. Everett Poisson, Director of Development, Thayer School of Engineering at Dartmouth
15. Lindsay Whaley, Interim Vice Provost; Associate Provost for International Affairs; Professor of Classics and Linguistics

Ex officio, Denise Anthony (F-SPAC Chair) and Maria Laskaris (SE-SPAC Co-Chair)

APPENDIX: ADDITIONAL INFORMATION
GENERAL CHARGE TO WORKING GROUP
• Ensure attention to Guiding Principles and Guiding Questions
• Explore external factors and trends
• Seek input broadly and consult various groups as needed
• Prepare draft report and recommendations

SUPPORT FOR WORKING GROUP
Staffing support will be provided for scheduling meetings, taking notes, circulating information and documents, copying, etc. Small budgets will be provided for meetings, lunches, retreats, travel, etc.

WORKING GROUP REPORT
Working group will prepare a written report for submission to F-SPAC and SE-SPAC. Ideal length is 5 pages or less, excluding appendices. Report should reflect consideration of Dartmouth’s strategic planning Guiding Principles. Groups have some flexibility in report organization, choice of sections, section headings, etc., with the assumption that the following elements are included:

I. Executive Summary
II. Overview of Topic, Scope, Process, and Chief Conclusion or Assertion
III. Examination of Trends and Relevance to Dartmouth
IV. Identification of Needs, Challenges, Strengths, and Opportunities
V. Strategic Direction and Aspirational Recommendations
VI. Appendices